



FULL SERVICE SOCIAL MEDIA

Our **Executive Memberships** are designed for real estate professionals who would rather have a social media professional take care of their entire social media campaign from start to finish. With this membership you will be able to sit back and watch your online presence grow while we do all the work for you.

Choose a package or ask us to customize something just for you!

Executive Membership Packages (Full service social media management) :

SILVER PACKAGE INCLUDES:

- Resource team member to liaise with you to determine what to promote & highlight – events, workshops, home listings, community involvement, certifications & awards, etc.
- Monthly individualized content calendar
- Tweets once three days a week
- Retweets once a week
- 3 Facebook posts per week
- Finding pages to ‘like’ & increasing fans
- Two blog posts per month
- Two LinkedIn posts per month
- Monitoring of re-tweets, messages, followers
- Resource Multimedia Membership

\$169/mth*

GOLD PACKAGE INCLUDES:

- Resource team member to liaise with you to determine what to promote & highlight – events, workshops, home listings, community involvement, certifications & awards, etc.
- Monthly individualized content calendar
- Tweets twice a day, 5 days a week
- Retweets two times a week
- 4 Facebook posts per week
- Finding pages to ‘like’ & increasing fans
- Four blog posts per month
- Four LinkedIn posts per month
- Resource MultiMedia Membership

\$239/mth*

**BEST
VALUE!**

DIAMOND PACKAGE INCLUDES:

- Resource team member to liaise with you to determine what to promote & highlight – events, workshops, home listings, community involvement, certifications & awards, etc.
- Monthly individualized content calendar
- Tweets twice a day, 5 days a week
- Retweets three times a week
- 5 Facebook posts per week
- Finding pages to ‘like’ & increasing fans
- Four blog posts per month
- Four LinkedIn posts per month
- Resource MultiMedia Membership
- **Branded posts with individual artwork, logo and branding**
- **One Facebook Ad a month**

\$389/ mth*

Don't see a package that fits your needs or budget? Ask us how we can customize something just for you!

* All packages include initial set up of sites and design if needed, to be done during first month. Live posting starts on Month 2. Price based on one-year commitment.